

SPACE SIZE	WIDTH	DEPTH	MM WIDTH	MM DEPTH
1 page (5 col) tabloid	10 1/4"	14"	261	356
Single page bleed	11 1/8"	14 7/8"	283	379
Gutter bleed spread	21"	14"	535	356
Spread bleed	22 1/4"	14 7/8"	566	379
2 col. x 6"	4"	6"	102	153
3 col. x 3 1/3"	6"	3 1/3"	153	84.8
3 col. x 6"	6"	6"	153	153
3 col. x 8"	6"	8"	153	204
3 col. x 14"	6"	14"	153	356
4 col. x 10" (Junior page)*	8 1/8"	10"	207	255
8 col. x 10" (Junior spread)	16 3/4"	10"	426	255
5 col. x 7"	10 1/4"	7"	261	178

* Accepts standard 7" x 10" magazine size ad

PUBLICATION TRIM SIZE

Full page	10 7/8"	14 1/2"	280	369
Spread	21 3/4"	14 1/2"	560	369

OVERSIZED JUNIOR PAGES & JUNIOR SPREADS

44" Junior page (A4)	8 1/8"	11"	207	280
88" Junior page spread	16 3/4"	11"	426	280

PRODUCTION REQUIREMENTS

Digital advertisements: Required format for black & white or four-color digital advertisement is hi-res Adobe Acrobat PDF file format [Compatibility: Acrobat 4 (PDF 1.3)] with all fonts and images embedded. Embedded images must be a minimum of 266 ppi (pixels per inch) Color images must be CMYK. All Fonts (either Postscript or True Type) must be embedded. Files containing RGB or LAB images will not be accepted. For further instructions on how to prepare your digital advertisement and upload to Crain's Digital Ad Processing Center, please visit our web site at <http://digitaladcentral.crain.com>. Please contact the Production Department at (212) 210-0230 if you have any questions or require additional information.

SEND PRODUCTION MATERIALS TO:

Production Manager, InvestmentNews, 711 Third Avenue, 3rd floor, New York, NY 10017-4036
Phone: (212) 210-0230 Fax: (212) 210-0490