

2020 EDITORIAL CALENDAR

ISSUE DATE	CLOSE DATE	SPECIAL REPORT COVER STORIES	LISTS/RANKINGS	COLUMNS	CONFERENCES/EVENTS BONUS DESCRIPTIONS
06/01/20 Digital only	05/19/20	Regulation BI • Election Outlook • Private Wealth Adviser Report		• On Technology • Behavioral Finance • IRA Alert	
06/08/20 Digital only	05/26/20	Top RIA Rankings & Profiles	• Largest RIA firms • Ranked by AUM	• On Retirement • INsights	
06/15/20	06/02/20	Behavioral Finance • Midyear Tax Planning		• On Advice • IRA Alert	• Ad Effectiveness Study
06/22/20 Digital only	06/09/20	Midyear Fund Managers		• On Retirement • On Advice	
06/29/20	06/16/20	40 Under 40		• INsights • Tax Planning • Diversity & Inclusion	
07/06/20		No Issue			
07/13/20 Digital only	06/30/20	Investing in Alternatives		• On Retirement • On Advice • IRA Alert	
07/20/20		No Issue			
07/27/20	07/14/20	Mega RIAs focus		• On Technology • Tax Planning • Financial Literacy	

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08/03/20		No Issue			
08/10/20 Digital only	07/28/20	Trust and Estate Planning	Best & Worst Performing Mutual Funds (Q2)	<ul style="list-style-type: none"> • On Retirement • INsights • IRA Alert • Fiduciary Corner 	
08/17/20		No Issue			<ul style="list-style-type: none"> • InvestmentNews VIRTUAL Retirement Income Summit, Aug 10-11 and 17-18 • InvestmentNews VIRTUAL Women Adviser Summit, Aug 4-5 and 25-26
08/24/20 Digital only	08/11/20	Custody Focus	<ul style="list-style-type: none"> • Top Performing ETFs (Q2) • Advisers on the Move (Q2) 	<ul style="list-style-type: none"> • On Advice • Behavioral Finance • Tax Planning 	
08/31/20	08/25/20	Diversity & Inclusion Issue	Largest Clearing & Custodial Firms	<ul style="list-style-type: none"> • On Retirement • On Technology 	<ul style="list-style-type: none"> • Ad Effectiveness Study • IRI Marketing Summit (TBA)
09/7/20		No Issue			
09/14/20	09/08/20	Election Preview (Presidential and Congressional)		<ul style="list-style-type: none"> • INsights • IRA Alert 	
09/21/20	09/08/20	Top Executive Profile		<ul style="list-style-type: none"> • On Retirement • On Advice 	• Invest in Others, Sept 24, Boston
09/28/20	09/15/20	ESG Impact Investing • Invest in Others Awards (Finalists & Winners)		<ul style="list-style-type: none"> • On Technology • Tax Planning 	

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10/05/20	09/22/20			<ul style="list-style-type: none"> • On Retirement • INsights 	<ul style="list-style-type: none"> • InvestmentNews Women Adviser Summit, Oct 1, Denver
10/12/20	09/29/20	Fintech: TAMPs • Private Wealth Adviser report	TAMPs Directory	<ul style="list-style-type: none"> • IRA Alert • Behavioral Finance • Fiduciary Corner 	<ul style="list-style-type: none"> • InvestmentNews RPA CIO, Oct 6-7, Virtual
10/19/20	10/06/20	Social Security/Medicare		<ul style="list-style-type: none"> • On Retirement • On Technology • Diversity & Inclusion 	<ul style="list-style-type: none"> • NAPFA Fall Conference, Oct 21-24, Atlanta, GA • InvestmentNews Women Adviser Summit, Oct 20, San Francisco
10/26/20	10/13/20	<i>InvestmentNews</i> Performance Study and Top Advisers Awards	Best & Worst Performing Mutual Funds (Q3)	<ul style="list-style-type: none"> • On Advice • Tax Planning 	<ul style="list-style-type: none"> • InvestmentNews Diversity & Inclusion Awards, Oct 21, New York • FPA National Conference, Sept. 30-Oct 2, Phoenix
11/02/20	10/20/20	<ul style="list-style-type: none"> • Emerging-markets Investing • Retirement Plan Adviser Supplement 		<ul style="list-style-type: none"> • On Retirement • On Technology • Financial Literacy 	
11/09/20	10/27/20	Election Results, Adviser Impact • Strategies for Annuitization	• Advisors on the Move (Q3)	<ul style="list-style-type: none"> • On Advice • IRA Alert • Fiduciary Corner 	<ul style="list-style-type: none"> • Schwab Impact, Nov. 10-13, Boston
11/16/20	11/03/20	Adviser Fintech	• Top-performing ETFs (Q3)	<ul style="list-style-type: none"> • On Retirement • On Technology 	<ul style="list-style-type: none"> • InvestmentNews Women to Watch, Nov 16, New York • InvestmentNews Women Adviser Summit, Nov 17, New York • InvestmentNews Innovation Awards, Nov 18, New York • InvestmentNews Future of Financial Advice, Nov 19, New York
11/23/20	11/10/20	Women's Issue		<ul style="list-style-type: none"> • On Advice • Fiduciary Corner • Tax Planning 	

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11/30/20	11/17/20	Innovation Issue • Exchange-traded Funds		• On Retirement • On Technology	
12/07/20	11/24/20	• Business Development		• On Advice • Behavioral Finance • IRA Alert	• Ad Effectiveness Study • InvestmentNews ESG & Impact Investing Forum, Dec 2-3, New York • InvestmentNews RPA Broker-Dealer Dec 7-8, New York • InvestmentNews RPA Aggregator, Dec 8-9, New York • InvestmentNews RPA Record Keeper, Dec 9-10, New York
12/14/20	12/01/20	Regional RIA Rankings	RIA Rankings	• On Retirement • On Technology	
12/21/20	12/08/20	• Retirement Plan Adviser Supplement		• On Advice • Tax Planning	
12/28/20		No Issue			