

**2020 EDITORIAL CALENDAR**

ISSUE DATE	CLOSE DATE	SPECIAL REPORT COVER STORIES	LISTS/RANKINGS	COLUMNS	CONFERENCES/EVENTS BONUS DESCRIPTIONS
11/16/20	11/03/20	Adviser Fintech	• Top-performing ETFs (Q3)	<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews Women to Watch, Nov 16, Virtual</li> <li>• InvestmentNews Future of Financial Advice, Nov 18, Virtual</li> </ul>
11/23/20	11/10/20	Digital Schwab Impact Issue		<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Fiduciary Corner</li> <li>• Tax Planning</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews Women Adviser Summit, Nov 23, Virtual</li> </ul>
11/30/20	11/17/20	Women's Issue • Exchange-traded Funds		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> <li>• Diversity &amp; Inclusion</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews RPA Broker-Dealer, Nov. 30- Dec. 1, Virtual</li> </ul>
12/07/20	11/24/20	College Planning • Business Development		<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Behavioral Finance</li> <li>• IRA Alert</li> </ul>	<ul style="list-style-type: none"> <li>• Ad Effectiveness Study</li> <li>• InvestmentNews ESG &amp; Impact Investing Forum, Dec 2-3, Virtual</li> <li>• InvestmentNews RPA Aggregator, Dec. 7-8, Virtual</li> </ul>
12/14/20	12/01/20	Regional RIA Rankings	RIA Rankings	<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews Innovation Summit &amp; Awards, Dec 7-8, Virtual</li> <li>• InvestmentNews RPA Record Keeper, Dec. 14-15, Virtual</li> </ul>
12/21/20	12/08/20	2020 Takeaways		<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Tax Planning</li> </ul>	
<b>12/28/20</b>		<b>No Issue</b>			