

■ 2021 Content Calendar: Q1



	Issue Date	Close Date	Cover Stories/Supplements	InvestmentNews Events & Webcasts	Columns	InvestmentNews Research
JANUARY	1/11/21	12/29/20	2021 Outlook on Equities & Fixed Income		• DC Insider	
	1/18/21	1/5/21	IBD Payouts & Fees RPA Supplement	Tax Strategies Webcast	• INSights • Ed Slott	Advisers on the Move 2021
	1/25/21	1/12/21	2021 Regulation Outlook Fintech Supplement	Market Outlook Virtual Event	• On Advice	Top Performing ETFs/Mutual Funds Q4 2020
FEBRUARY	2/1/21	1/19/21	2021 Icons & Innovators	Innovation Webcast	• On Technology	
	2/8/21	1/26/21	Health Savings Accounts Diversity Supplement	• ESG Webcast • Women Adviser Summit	• INSights	ESG: What You Need to Know
	2/15/21	2/2/21	Millennials	NextGen Event	• DC Insider • Ed Slott	
	2/22/21	2/9/21	FinTech Study	Fintech Event	• On Advice	Fintech Study Update
MARCH	3/1/21	2/16/21	2021 Best Places to Work		• On Technology	Practice Management Workplace Quality
	3/8/21	2/23/21			• INSights	
	3/15/21	3/2/21	WFH Adviser: A year after the pandemic	Women Adviser Summit	• DC Insider • Ed Slott	• Ad Effectiveness Study • IBD Fees Data
	3/22/21	3/9/21	Annuities (one year post Secure Act)	Annuities in 2021 Webcast	• On Advice	• Annuities Study

■ 2021 Content Calendar: Q2



	Issue Date	Close Date	Special Report/Cover Stories	InvestmentNews Events & Webcasts	Columns	InvestmentNews Research
APRIL	4/12/21	3/23/21	Financial Literacy	Financial Literacy Event	• On Advice	Advisers on the Move 2021: Q1 Review
	4/19/21	3/30/21	ESG & Impact Investing: Earth Day		• DC Insider • Ed Slott	Top Performing ETFs/Mutual Funds Q1 2021
	4/26/21	4/6/21	M&A		• INSights	
MAY	5/3/21	4/13/21	Adviser Technology Study	Financial Advice Week	• On Technology	Adviser Technology Study
	5/10/21	4/20/21	Special Needs Planning		• On Advice	
	5/17/21	4/27/21	State of Wirehouses		• DC Insider • Ed Slott	
	5/24/21	5/4/21	Advising Veterans	Fintech Event	• INSights	
JUNE	6/7/21	5/11/21	2021 40 Under 40	• RPA Broker Dealer • Women to Watch Think Tank	• On Advice	Largest RIAs
	6/14/21	5/18/21	Retirement	Innovation Summit & Awards	• DC Insider • Ed Slott	Ad Effectiveness Study
	6/21/21	5/25/21	Mid-Year Outlook	Retirement Income Summit	• INSights	
	6/28/21	NA	No Issue	• Retirement Income Summit • Woman Adviser Summit		

2021 Content Calendar: Q3



JULY

Issue Date	Close Date	Special Report/Cover Stories	InvestmentNews Events & Webcasts	Columns	InvestmentNews Research
7/5/21	NA	No Issue			
7/12/21	6/15/21	Asset Allocation Research		<ul style="list-style-type: none"> DC Insider Ed Slott Retirement Income Summit Recap Retirement Plan Adviser Supplement 	Top Performing ETFs/Mutual Funds Q2 2021
7/19/21	NA	No Issue			
7/26/21	6/29/21	Mega RIA Focus	<ul style="list-style-type: none"> Going Independent Webcast Women Adviser Summit 	<ul style="list-style-type: none"> On Technology 	Advisers on the Move 2021: Q2 Review



AUGUST

8/2/21	NA	No Issue			
8/9/21	7/13/21	2021 Diversity & Inclusion Awards	Diversity in Finance Webcast	<ul style="list-style-type: none"> DC Insider 	
8/16/21	NA	No Issue			
8/23/21	7/27/21	Research Feature: Clearing & Custodial Firm		<ul style="list-style-type: none"> On Technology Ed Slott 	Largest Clearing & Custody Firms
8/30/21	NA	No Issue			



SEPTEMBER

9/6/21	NA	No Issue			
9/13/21	8/17/21	20 th Anniversary of 9/11	Preparing Clients for Unexpected Events Webcast	<ul style="list-style-type: none"> INSights Ed Slott 	Compensation & Staffing Study
9/20/21	8/24/21	College Planning Guide	Diversity & Inclusion Summit and Awards	<ul style="list-style-type: none"> On Technology 	
9/27/21	8/31/21	ESG Ratings and Greenwashing	<ul style="list-style-type: none"> RPA Record Keeper Event Women Adviser Summit 	<ul style="list-style-type: none"> On Advice 	Ad Effectiveness Study

2021 Content Calendar: Q4



	Issue Date	Close Date	Special Report/Cover Stories	InvestmentNews Events & Webcasts	Columns	InvestmentNews Research
OCTOBER	10/4/21	9/7/21	Succession Planning		• DC Insider	Advisers on the Move 2021: Q3 Review
	10/11/21	9/14/21		Fintech Event	• INSights	Pricing & Profitability Update
	10/18/21	9/21/21			• On Technology • Ed Slott	TAMPS Directory
	10/25/21	9/28/21		Women Adviser Summit	• On Advice	Top Performing ETFs/Mutual Funds Q3 2021
NOVEMBER	11/1/21	10/5/21	2021 Women's Issue		• DC Adviser • Women Adviser Community Supplement	
	11/8/21	10/12/21	Innovation Issue		• INSights	
	11/15/21	10/19/21	Retirement Plan Advisers	Future of Financial Advice	• On Technology • Ed Slott	
	11/22/21	NA	No Issue	Retirement Plan Adviser Aggregator Think Tank		
	11/29/21	NA	No Issue			
DECEMBER	12/6/21	11/9/21	2022 Tax Outlook	• ESG Summit & Film Festival • Retirement Plan Adviser CIO Think Tank	• DC Insider • RPA Supplement	
	12/13/21	11/16/21	2022 Market Outlook		• On Technology • Ed Slott	Ad Effectiveness Study
	12/20/21	NA	No Issue	International Adviser Event		